Brad Glickman, CFP Maryland Financial Group

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FORM ADV PART 2B BROCHURE SUPPLEMENT

This brochure supplement provides information about Brad Glickman that supplements the Maryland Financial Group brochure. You should have received a copy of that brochure. Contact us at 301-251-8550 if you did not receive Maryland Financial Group's brochure or if you have any questions about the contents of this supplement.

Additional information about Brad Glickman (CRD # 2681605) is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Brad Glickman, CFP

Year of Birth: 1973

Formal Education After High School:

• Tulane University, BS Finance, 9/1992 - 5/1995

Business Background:

- Maryland Financial Group, Investment Adviser Representative, 05/2015 Present
- LPL Financial, Registered Representative, 5/2015 Present
- NFP Securities, Inc., Financial Representative/ Principal, 9/2002 5/2015

Certifications: CFP

The CERTIFIED FINANCIAL PLANNERTM, CFP® and federally registered CFP® (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 63,000 individuals have obtained CFP® certification in the United States. To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- <u>Education</u> Complete an advanced college-level course of study addressing the financial
 planning subject areas that CFP Board's studies have determined as necessary for the
 competent and professional delivery of financial planning services, and attain a Bachelor's
 Degree from a regionally accredited United States college or university (or its equivalent from a
 foreign university). CFP Board's financial planning subject areas include insurance planning
 and risk management, employee benefits planning, investment planning, income tax planning,
 retirement planning, and estate planning;
- <u>Examination</u> Pass the comprehensive CFP[®] Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- <u>Experience</u> Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- <u>Ethics</u> Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP[®] professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP[®] marks:

- <u>Continuing Education</u> Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- <u>Ethics</u> Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP[®] professionals provide financial planning services at a fiduciary standard of care. This means CFP[®] professionals must provide financial planning

services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3 Disciplinary Information

Form ADV Part 2B requires disclosure of certain criminal or civil actions, administrative proceedings, and self-regulatory organization proceedings, as well as certain other proceedings related to suspension or revocation of a professional attainment, designation, or license. Mr. Brad Glickman has no required disclosures under this item.

Item 4 Other Business Activities

Brad Glickman is a Registered Representative with LPL Financial. LPL Financial is a diversified financial services company engaged in the sale of specialized investment products. In this capacity, Mr. Glickman may recommend securities or insurance products offered by LPL Financial as part of your investment portfolio. If you purchase these products through Mr. Glickman, he will receive the customary commissions in his separate capacity as a Registered Representative of LPL Financial.

Additionally, Mr. Glickman could be eligible to receive incentive awards such as LPL Financial may offer. He may also receive 12b-1 fees from mutual funds that pay such fees. The receipt of additional compensation may give Mr. Glickman an incentive to recommend investment products based on the compensation received, rather than on your investment needs.

Brad Glickman is separately licensed as an independent insurance agent. In this capacity, he can effect transactions in insurance products for his clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Mr. Glickman for insurance related activities. This presents a conflict of interest because Mr. Glickman may have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with our firm.

Item 5 Additional Compensation

Refer to the *Other Business Activities* section above for disclosures on Mr. Glickman's receipt of additional compensation as a result of his other business activities.

Also, refer to the Fees and Compensation, Client Referrals and Other Compensation, and Other Financial Industry Activities and Affiliations section(s) of Maryland Financial Group's firm brochure for additional disclosures on this topic.

Item 6 Supervision

In the supervision of our associated persons, advice provided is limited based on the restrictions set by Maryland Financial Group, and by internal decisions as to the types of investments that may be included in client portfolios. We conduct periodic reviews of client holdings and documented suitability information to provide reasonable assurance that the advice provided remains aligned with each client's stated investment objectives and with our internal guidelines.

My supervisor is: Amy F. Williard, Chief Compliance Officer

Supervisor phone number: 301-251-8550